



# MERCY PERSPECTIVES

*Celebrating 20 Years*

Healthcare. Dental Care.  
Prescription Medications.  
Love and Compassion.

All Free.



## MERCY ON THE MOVE

A \$2 MILLION  
COMPREHENSIVE  
CAPITAL CAMPAIGN



*Support our \$2 million  
Capital Campaign and  
help turn 6,200 medical  
patient visits into  
15,000 annually!*

**As Mission of Mercy begins a new year,** we are launching Phase Two of our Mercy on the Move Comprehensive Capital Campaign to **expand our program services and outreach to new patients in need.** This initiative is part of our 2017 Strategic Plan, and thus far we've raised \$450,000, thanks to a generous grant from the Kahlert Foundation, Inc.

This grant allowed us to purchase our new Mobile Medical Unit, which was launched at a special event in Frederick on February 12! It also helped us add an additional clinic day at our Reisterstown location, enabling us to serve more patients.

{ continued on pg 3 }

## IN THIS ISSUE

<b>Executive Director's Corner</b>	page 2
<b>Mercy on the Move</b> Comprehensive Capital Campaign	pages 1 & 3
<b>Clinic Site Happenings</b> Frederick County, Maryland	page 4
Taneytown, Maryland	page 4
Reisterstown, Maryland	page 5
Gettysburg, Pennsylvania	page 5
Harrisburg, Pennsylvania	page 6
<b>Ways to Give</b>	page 7
<b>Events and Clinic Tours</b>	back cover

## OUR MISSION

The Maryland/Pennsylvania Program of Mission of Mercy seeks to restore dignity and provide "healing through Love" by offering free primary healthcare, dental care and prescription medications to the uninsured and underinsured working poor through our mobile medical clinic.

Mission of Mercy is a nonprofit 501(c)(3) organization that began serving patients in 1994. With the support of more than 260 volunteer medical and administrative professionals, Mission of Mercy has served more than 40,000 patients through nearly 194,000 patient visits during the past 20 years. In addition, the Maryland/Pennsylvania program has dispensed more than 374,000 free prescription medications.

Mission of Mercy **is not a recipient of government funding and relies solely on donations from individuals, civic and faith-based organizations, corporations, and foundations for its charitable services.** For more information, visit [www.aMissionofMercy.org](http://www.aMissionofMercy.org) or call 301-682-5683.

## M.O.M. ONLINE

Visit our new website latest events and happenings!  
[www.aMissionOfMercy.org/Maryland-Pennsylvania](http://www.aMissionOfMercy.org/Maryland-Pennsylvania)



follow us on facebook:  
[facebook.com/  
amissionofmercy](https://facebook.com/amissionofmercy)



follow us on twitter:  
[@missionofmercy](https://twitter.com/missionofmercy)

To receive our e-newsletters and latest news, please send your email address to:  
[main@amissionofmercy.org](mailto:main@amissionofmercy.org)



## EXECUTIVE DIRECTOR'S CORNER

DEAR VALUED FRIENDS,

Our 2014 **20th Anniversary year** was filled with blessings:

- We had a number of very successful events, including our annual Golf Classic presented by Leidos Biomedical Research, Inc., in June and our annual gala, "The Bubble Ball", in November.
- We began Phase One of our Mercy on the Move Comprehensive Capital Campaign. Thanks to a generous grant from the Kahlert Foundation, Inc., we have received our new Mobile Medical Unit and launched it mid-February.

**Along with our many blessings, we continue to meet our challenges with faith and hope. We have seen:**

- The healthcare situation become increasingly uncertain and costly.
- Many people sign up for The Affordable Care Act, but in order to get their monthly premiums to an affordable rate, they must choose a \$4,000 - \$6,000 deductible. This means they have to pay out-of-pocket until that deductible is met, making them essentially uninsured until a catastrophe strikes.
- Some patients who are eligible for Medicaid or Medicare are unable to find a practice that is accepting new patients or their insurance.

Mission of Mercy is an important piece of the whole healthcare picture. But in order to meet the needs and challenges ahead, we must more than double the number of people who love our mission and support us.

That's why we're launching our **"Tell a Friend"** program. We're asking each of our supporters to share with at least one friend or family member about M.O.M. Please see details in the newsletter about how you and your friends can help us serve others.

We look forward to learning how we can work together to grow our important mission of healing through God's Love. Thank you for your generous support throughout the years! You truly are one of God's blessings to so many in need.

Sincerely,

Jennifer Charlton, Executive Director

# We have an urgent need for a mobile dental unit!

**Dental care is a crisis in the U.S.** Since dental services are not included in the Affordable Care Act (Obamacare) or national medical assistance programs, many people cannot access affordable, let alone FREE, dental care.

At Mission of Mercy in Maryland/Pennsylvania, we have been offering free dental care alongside our medical care since 1995. We see patients every day who need multiple extractions, have massive infections and periodontal disease, and are in excruciating pain - with no money to pay for their care.

*Mission of Mercy wants to expand our program services and capacity* so that we may serve more dental patients and alleviate the vast suffering.

### Acquiring a multi-chair mobile dental unit will:

Provide a much more efficient clinical setting that offers doctors a **better working environment** to serve patients, which will attract more dental volunteers.

Offer **operational efficiencies** that will allow us to provide an estimated 20 - 30 patients per day with much-needed dental care (we currently average 8 - 10 patients each clinic day).



**Become our partner and show the community that you support our life-saving mission!**

Opportunities for naming rights and other levels of giving are available.

**Please see the enclosed response card for details.**



“There are many times I wish we could do more. **It is heartbreaking to have to turn away people at the end of the day, knowing they are in pain.**”

TL LLEWELLYN, D.D.S., VOLUNTEER DENTIST AT REISTERSTOWN CLINIC SINCE 2004

### THE \$2 MILLION CAMPAIGN INCLUDES:

Mobile Medical Unit	\$ 250,000	✓ <i>achieved</i>
Mobile Dental Unit	500,000	
Six additional clinic days*	1,200,000	
Additional day/Reisterstown Clinic	100,000	✓ <i>achieved</i>

\*Includes expanded program delivery resources and staffing

**Support** our \$2 million comprehensive campaign and **help turn 541 annual dental visits into 2,500!**

# across the miles

NEWS FROM MARYLAND AND PENNSYLVANIA

## FREDERICK COUNTY, MD

### Mercy is "On the Move" as we dedicate our new Mobile Medical Unit

Thanks to a generous grant from the Kahlert Foundation, we were able to order a new Newmar Canyon Star RV this past fall that has been retrofitted for our purposes. Our new Mobile Medical Unit is 40 feet long (compared to the old unit's 37 feet). Additionally, the new unit has three sliders that expand the width from nine to 13 feet to accommodate three medical suites and an expanded pharmacy area. Overall, it will allow for a more comfortable working environment for our medical team!



Our new Mobile Medical Unit was launched at a ribbon-cutting event at the Delaplaine Visual Arts Education Center on February 12, 2015. Dignitaries, volunteers and donors had the opportunity to tour our new, larger unit.

### "Community Connections" Launched

In May of 2014 we launched Community Connections and this past summer we began offering bags of food through our partnership with the Maryland Food Bank. Once a month, before the weather turned cold, more than 25,700 pounds of fresh produce and breads were provided to 713 families (2,764 people) at this clinic site. This effort was led by Trish Reggio, MSN, of Frederick Memorial Hospital, and supported



by numerous hospital and community volunteers.

Community Connections was created to empower our patients to better themselves, their lives and those of their families through access to strategic partnerships, education and community resources.

Many thanks to our volunteer project management experts Lisa Hammer, PMP and David Newman, PMP, of Leadership Techniques LLC, who gave of their time and talents to help us launch this important initiative.

## TANEYTOWN, MD

### Prescription Bags Decorated by School Children

Mission of Mercy patients received a delightful surprise when they picked up their prescriptions last November. The brown paper bags used for medications had been decorated by children from Trinity Evangelical Lutheran Church in Taneytown. Trinity partners with Mission of Mercy once a month as our host site.

Volunteer opportunities are available at all clinic sites.  
Please contact us for more information!

MD



**REISTERSTOWN, MD**

**WBAL-TV News Segment Highlights Dental Clinic**

Our dental program was highlighted in a news segment on Baltimore’s WBAL-TV. Reporter Deborah Weiner learned about our program this past summer, and was so moved she decided to visit the clinic to tell our story. She observed our long-time volunteer dentist, Dr. TL Llewellyn, as he compassionately cared for a single mom, Sharon, who was in need of having a tooth pulled. He eased her suffering and gave her peace of mind.

The segment, which aired in September, highlighted the crisis in dental care. To view our story, visit [www.aMissionofMercy.org/Maryland-Pennsylvania](http://www.aMissionofMercy.org/Maryland-Pennsylvania) and click on the News tab.

Thanks to grants from the Knott Foundation, the Baltimore Women’s Giving Circle, and the Kahlert Foundation, we have added a second clinic day every month to serve more patients suffering with chronic illnesses and those with acute care needs.

TOP: TL Llewellyn, D.D.S., at left, was shown working on a patient at the Reisterstown Clinic last summer in a segment filmed by WBAL-TV. BOTTOM: WBAL’s Deborah Weiner interviewing Executive Director Jennifer Charlton about the urgent need for our dental services.

**“My life was miserable until I came to M.O.M.** I had two decaying teeth that were infected and split in half and needed to be extracted. I couldn’t eat, sleep or function. I was told I had to pay \$300/tooth out-of-pocket, which was out of the question!

**“My primary care doctor saw how much pain I was in and recommended Mission of Mercy.** I visited their Reisterstown clinic and was blown away by the volunteers’ professionalism. Everyone was caring, attentive and tender. After being seen by the dentist I felt great – all the pain was gone.

“Now I’m able to resume my normal life. **I hope to serve M.O.M. as a volunteer** to give back to the people who showed me so much kindness and support.”

SHARON, A RETIRED BALTIMORE CITY EMPLOYEE AND PATIENT AT THE REISTERSTOWN CLINIC

**GETTYSBURG, PA**

**M.O.M. Opens New Pennsylvania Office**

M.O.M. has opened a new administrative office at 103 W. Middle Street in Gettysburg, PA. *“The downtown office allows us to be closer to those who support us, and to provide administrative assistance to our Mobile Medical Clinic,”* said David Liddle, Chief Financial Officer. The clinic is set up at Gettysburg Foursquare Church,

330 W. Middle Street on the third or fourth Wednesday of each month from 9 am to 4 pm.

**Second Annual “Campaign for Care” Being Planned for Spring**

A second “Campaign for Care” is planned for this spring. *“Our Fall 2013 campaign was very successful and allowed us to maintain our services in Gettysburg,”* noted Executive Director Jennifer Charlton. *Our upcoming campaign is designed to increase awareness*



*to both patients and donors. Our goal is to expand our donorbase and raise necessary operating costs for the Gettysburg site,”* she explained.

# across the miles

CONTINUED

PA



## HARRISBURG, PA

### Clinic Location Moved to 2217 Derry Street

Chief Medical Director Dr. Michael Sullivan said he's excited about the new Harrisburg clinic site.

*"With our program expansion and new medical unit, we needed more room. It is always*

*a priority to ensure that we have a workable, healthy environment for our volunteers, patients and staff,"* said Dr. Sullivan. *"The new site offers these amenities, and we are grateful for the hospitality of Harrisburg Brethren in Christ Church,"* he added.

*"Likewise, we profoundly appreciate the hospitality we received while serving at the St. Francis of Assisi's Catholic School. They opened their doors when we needed a new home,"* he said.

*"We're committed to being part of the health care solution in Harrisburg and the surrounding communities. We value Holy Spirit Hospital for their lab and x-ray support, and look forward to expanding our impact and partnerships in the community,"* noted Executive Director Jennifer Charlton.

The new site is located at 2217 Derry Street in the Allison Hill community. The clinic day has changed to Thursdays from 9 am - 4 pm.

### 2015 "Campaign for Care"

In March, we'll kick off our 2015 "Campaign for Care" to increase awareness of our life-saving services and raise needed operating funds.

*"We need to raise \$200,000 annually to support our Harrisburg clinic. We are committed to being sustainable so we can expand services. Thanks to a recent grant of \$75,000 from the Stabler Foundation, we have reduced the funding gap to \$125,000 for FY2015,"* Executive Director, Jennifer Charlton explained.

M.O.M. leverages 25 local volunteers, a part-time medical director and a nursing director to serve the entire Pennsylvania/Maryland footprint, and fund the two clinic days a month. The campaign will continue throughout the summer.

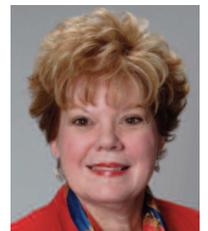
## Personnel on the Move

*We welcome several organizational and staff changes as we realign our small administrative staff to improve operations and be more efficient.*

**Jennifer White, Development Manager** - Jennifer has been promoted to Development Manager from Program Manager. She joined Mission of Mercy in 1997 as administrative staff, and through her commitment and wide range of experiences, has grown in her leadership responsibilities. Jennifer has assisted with all aspects of fundraising and development, and recently took the lead in the Gettysburg "Campaign for Care", raising over \$100,000 for the Gettysburg Clinic. She works closely with our volunteers and staff and is loved by our donors and benefactors.



**Linda Fisher, Administrative Assistant** - Linda has extensive experience as an executive assistant and meeting planner, including work with a variety of companies, such as Booz Allen & Hamilton, Beazer Homes and the Family Heritage Trust Co. Her background also includes working in the medical field and fundraising activities. Linda will be involved in many facets of Mission of Mercy's activities, including supporting Executive Director Jennifer Charlton, managing the administrative office, coordinating volunteers, overseeing events, and planning our "Coffee with M.O.M." clinic tours.



# How will YOU choose to give?

## CORPORATE GIVING

**PLATINUM  
GIVING SOCIETY** \$10,000 per year for 3 years

**GOLD  
GIVING SOCIETY** \$5,000 per year for 3 years

**SILVER  
GIVING SOCIETY** \$2,500 per year for 3 years

**BRONZE  
GIVING SOCIETY** \$1,000 per year for 3 years

## LEGACY GIVING

Will Designation  
Remainder Trust  
Estate Asset(s)  
Appreciated Stock

Life Insurance Program  
Capitol Retirement Plan  
Trust Fund / Foundation

**Mission of Mercy is a wonderful way to leave a lasting legacy.** Please consult with your financial or insurance advisor. For information, contact Jennifer Charlton, Executive Director, at 301-682-5683, Ext. 202.

MISSION OF MERCY INVITES YOU TO

## “Tell A Friend”

Are you passionate about M.O.M.  
and our life-saving mission?

Would you like to see us expand to  
serve the ever-growing number of  
people who desperately need our  
healthcare and dental services?

Please send or hand-deliver the  
enclosed cards to your friends  
or neighbors, and tell them why  
you support Mission of Mercy!

## Thank You!

PLEASE  
USE THE  
**ENCLOSED  
POSTCARDS**  
TO HELP US  
SPREAD THE  
WORD!

A SPECIAL THANKS TO OUR MULTI-YEAR HEALING THROUGH LOVE GIVING SOCIETY MEMBERS:

### GIFT OF HOPE

\$5,000/YEAR FOR FIVE YEARS

**Dr. and Mrs. John Vitarello**  
**Mr. and Mrs. Ron Serabian**  
**Jennifer Charlton and Gene Shuldes**

*Helps fund 12 mobile dental  
clinic days each year.*



### GIFT OF MERCY

\$1,000/YEAR FOR FIVE YEARS

**Mr. and Mrs. Darrell Guyton**  
**Mr. Jim Nicholson**

*Provides one year of medical treatment  
and prescription medications for one adult  
patient with a chronic health condition.*

**TO DONATE**, please use the enclosed envelope or go online to [amissionofmercy.org/donate](http://amissionofmercy.org/donate).



MD/PA Program Mission of Mercy  
22 South Market Street, Suite 6D  
Frederick, MD 21701-5572

Tax ID# 86-0704883

## EXPERIENCE MISSION OF MERCY IN ACTION!



### Attend A “Coffee With M.O.M.” Tour!

### Upcoming MD/PA Tour Dates:

#### **Frederick Church of the Brethren**

201 Fairview Avenue, Frederick, Maryland  
March 23 and April 6 & 20 (9-10 am and 10-11 am)  
*(off Rosemont Avenue, near Hood College)*

#### **Harrisburg Brethren in Christ Church**

2217 Derry Street, Harrisburg, Pennsylvania  
March 19 and April 2 & 16 (10-11 am)

See our mobile clinic, meet the volunteers, and hear stories of healing, hope and inspiration. Light refreshments served! To RSVP for a tour, please contact us at **301-682-5683**, Ext. 201 or **main@aMissionofMercy.org**.

## UPCOMING EVENTS AND SPONSORSHIP OPPORTUNITIES

**Thursday, April 30, 2015 • 7:30 am**

Mission of Mercy’s “Uniting to Heal” FREE Community Fundraising Breakfast • Frederick, MD

**Monday, June 15, 2015 • 12 noon - Shotgun Start**

Mission of Mercy’s Annual Golf Classic • Holly Hills Country Club • Ijamsville, MD

**Saturday, November 7, 2015 • 6:30 - 11:30 pm**

Mission of Mercy’s Annual Gala, “The Bubble Ball” • Frederick, MD