



2020/21 EVENT SPONSORSHIP OPPORTUNITIES

Since 1997, Mission of Mercy Arizona has been providing free healthcare and free prescription medications to the uninsured and underinsured in Maricopa County. **But more importantly, we've been empowering patients, restoring dignity and strengthening communities.** As an independent 501(c)(3), Mission of Mercy is 100% privately funded and receives no government funding. Because of this, Mission of Mercy can provide access to free healthcare without a complicated prequalification process. Providing care to those who need it most is what we do best.

Our FY 2020 Impact:

- 13,475 medical visits completed for 2,873 patients
- 37,000 free prescription medications dispensed
- 10,803 pro bono hours donated by clinic volunteers
- 529 flu shots administered
- 440 bags of fresh produce distributed
- 327 targeted diabetes and counseling education sessions
- 7 clinic locations in underserved communities

MORE THAN



MEDICINE

Sponsorship Opportunities:

Mission of Mercy is pleased to present two sponsorship opportunities for 2020/2021 – our **Mercy in the Morning Virtual Breakfast in December 2020** and our **Spring into Wellness Virtual Challenge in March 2021**. Sponsors who agree to partner prior to November 1, 2020, will receive the added benefit of recognition at two events for the cost of a single sponsorship. Those who commit after our *Mercy in the Morning* Virtual Breakfast deadline will be recognized at our *Spring into Wellness* month-long event.

MERCY IN THE MORNING VIRTUAL COMMUNITY BREAKFAST

Wednesday, December 9, 2020 (9 am program start)

Join our host Sean McLaughlin with 3TV/CBS 5 News to learn about the impact of Mission of Mercy's services as we work to empower patients, restore dignity and strengthen communities. Together we can help advance our shared vision of caring for Arizonans who otherwise do not have access to quality healthcare. **Because health matters. For everyone.**



Mercy in the Morning Virtual Breakfast • December 9, 2020

SPRING INTO WELLNESS VIRTUAL CHALLENGE

March 2021

The *Spring into Wellness* month-long virtual health challenge will offer Mission of Mercy supporters a walk/run and the chance to set and achieve individual health-related goals in an atmosphere designed to promote health and wellness. Whether it's meeting a daily step count goal, adding more vegetables to your diet or practicing mindfulness, this event allows MOM supporters to raise money for MOM while also improving their own health!



VIRTUAL CHALLENGE | MARCH 2021



2020-2021 VIRTUAL SPONSORSHIP PACKAGES

Health Matters Champion Presenting Sponsor – \$25,000 (1 available)

- Recognition as the Health Matters Champion Presenting Sponsor at Mission of Mercy's two signature events
- Primary logo placement as Presenting Sponsor for both events the virtual viewing platform, collateral and main website
- Listing as the Presenting Sponsor for both events in event-related press releases
- Recognition via social media and email campaigns through the end of June 2021
- Opportunity to welcome breakfast guests and walk participants on program videos
- Direct link to company website
- Full page advertising in electronic program
- Logo on the *Spring into Wellness* event swag materials
- Choice of sponsorship tag to one of four weekly *Spring into Wellness* participant challenge activities

More Than Medicine Major Sponsor – \$10,000 (Multiple sponsors)

- Recognition as a Major Sponsor at Mission of Mercy's two signature events
- Prominent logo placement as a Major Sponsor for both events on digital platform, collateral and website
- Listing as a Major Sponsor for both events in event-related press releases
- Recognition via social media and email campaigns through the end of June 2021
- Direct link to company website
- Half page advertising in electronic program
- Logo on the *Spring into Wellness* event swag materials
- Choice of sponsorship tag to one of four weekly *Spring into Wellness* participant challenge activities

Gift of Dignity Supporting Sponsor – \$5,000 (Multiple sponsors)

- Listing as a Supporting Sponsor for both events in event-related press releases
- Logo placement as a Supporting Sponsor for both events on digital platform, collateral and website
- Recognition via social media and email campaigns through the end of June 2021
- Direct link to company website
- Quarter page advertising in electronic program
- Logo on the *Spring into Wellness* event swag materials
- Choice of sponsorship tag to one of four weekly *Spring into Wellness* participant challenge activities

Gift of Mercy Supporting Sponsor – \$2,500 (Multiple sponsors)

- Listing as a Supporting Sponsor for both events in event-related press releases
- Logo placement as a Supporting Sponsor for both events on digital platform, collateral and website
- Recognition via social media and email campaigns through the end of June 2021

Gift of Love Supporting Sponsor – \$1,000+ (Multiple sponsors)

- Listing as a Supporting Sponsor for both events on digital platform, collateral and website
- Recognition via social media and email campaigns through the end of June 2021

Every \$1,000 that is provided through sponsorship is matched by \$620 in donated services.



PARTNER WITH US!



Yes! Please count us in as a sponsor!

Company/Organization

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship Levels				
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health Matters Champion Presenting Sponsor \$25,000	More than Medicine Major Sponsor \$10,000	Gift of Dignity Supporting Sponsor \$5,000	Gift of Mercy Supporting Sponsor \$2,500	Gift of Love Supporting Sponsor \$1,000

Please send an invoice

I have enclosed a check (Please make check payable to **Mission of Mercy AZ Health Partnership Fund**)

Credit Card Payment

Visa American Express MasterCard Discover

Name on Card _____

Card Number _____

Expiration Date _____ / _____ CVV Code _____

Signature _____

Sorry...We are unable to sign on as a sponsor for this year's event, but we would like to make a donation in the amount of \$_____ to be used to underwrite a portion of the event expenses.

Return this form to:

Please return the completed signed form to:
Mission of Mercy Arizona, Attn: Paula Carvalho
360 E. Coronado Rd., Ste. 160, Phoenix, AZ 85004
pcarvalho@amissionofmercy.org | Fax: 602-861-2244 | Office: 602-861-2233