



**FOR IMMEDIATE RELEASE**

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## **Fry's Food Stores' Awards \$10k Community Grant to Mission of Mercy**

Fry's Food Stores donated \$10,000 to Mission of Mercy Arizona through its "Giving Hope a Hand" campaign. These funds are part of the company's local initiative to support organizations providing services related to breast cancer diagnosis and treatment.

Fry's Food Stores is very much aware the toll this disease takes on the lives of their associates and customers, and is committed to helping women and their families find treatment and resources they need to face this disease head on.

"What makes this campaign so special is that all of the funds raised are spent in the communities where our customers and associates live, work and raise their families," says Pam Giannonatti, Fry's Consumer/ Community Relations Manager, whose mother and mother-in-law are both breast cancer survivors. "With this program there is a direct tie back to the community, which is so vital to our neighbors and customers served by Mission of Mercy."

Ms. Giannonatti heard about Mission of Mercy through her work serving on the Phoenix affiliate of the Susan G. Komen Foundation for the Cure Board. For the past five years, Mission of Mercy has participated in an innovative partnership with St. Joseph's Hospital and Medical Center and the Susan G. Komen Foundation to leverage state-of-the-art breast cancer screening, diagnostic referrals and life-saving cancer treatment to women seeking treatment for the ravages of breast cancer. Fourteen women, all mothers, are alive today as a direct result of this unique collaboration.

Komen recently awarded a new \$100,000 grant to Mission of Mercy, the third year it has received this maximum community grant amount. "We are grateful for the growing support from our community that allows us to continue to expand our services to our patients," says Catherine Amiot, Arizona Executive Director.

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### **About Mission of Mercy**

Mission of Mercy is a faith-motivated, non-sectarian, non-profit organization that has been serving the Valley since 1997, taking a 36-foot mobile medical unit to host sites in metropolitan Phoenix to provide free primary medical care and free prescriptions to the uninsured, working poor and homeless. Mission of Mercy is the only free mobile health clinic requiring no co-pays or proof of poverty in Maricopa County. The organization does not accept government funding, and is fully funded through private donations and grants.

In 2009, Mission of Mercy provided 10,027 patient visits and dispensed 17,292 free medications.

### **About Fry's Food Stores**

Fry's Food Stores is headquartered in Tolleson, Ariz. The company employs nearly 18,000 Arizona residents. The 120 Fry's Food Stores service more than two million customers per week. This year, Fry's celebrates 50 years of serving Arizonan's with fresh food at famous low prices.

Fry's Food Stores is a proud member of the Kroger Co. based in Cincinnati, Ohio. For more information, visit the company's Web site at [www.frysfood.com](http://www.frysfood.com).

### **About Susan G. Komen for the Cure**

The Phoenix affiliate of Susan G. Komen for the Cure serves Central and Northern Arizona, and has a volunteer base of more than 1,500. Since 1993, the Phoenix Affiliate has granted more than \$13 million to breast cancer treatment, education, prevention and outreach programs in addition to breast cancer research.